

DEFINITIVE COURSE RECORD

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| Course Title | MSc International Business and Management |
| Awarding Bodies | University of Suffolk |
| Level of Award ¹ | FHEQ Level 7 |
| Professional, Statutory and Regulatory Bodies Recognition | ILM |
| Credit Structure ² | 180 Credits at level 7 |
| Mode of Attendance | Full-time |
| Standard Length of Course ³ | 12 months full-time |
| Intended Award | MSc International Business and Management |
| Named Exit Awards | PgD International Business and Management PgC International Business and Management |
| Entry Requirements ⁴ | Typical offer: • Have an academic background in any discipline (Bachelors honours degree 2:2 or equivalent) |
| Delivering Institution | University of Suffolk |

This definitive record sets out the essential features and characteristics of the MSc International Business and Management course. The information provided is accurate for students entering level 7 in the 2024-25 academic year⁵.

Course Summary

This MSc International Business and Management programme is aimed at graduates (from business and other non-business backgrounds) with the objective of helping them access knowledge and expertise of a professional standing and one that takes into consideration a critical approach to the subject of managing International business. The programme will help enhance the employment and career prospects of students who enrol on it. Such programmes are often recognised around the world as leading educational qualifications, ranking alongside MBAs. The overall aim of the MSc International Business and Management is to develop graduates of any discipline to become well-versed in International business and management-related matters and competent to work (and lead) in a challenging International business environment.

Course Aims

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Taught Postgraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#) and further details about Disclosure and Barring Checks (DBS) can be found on the [University's DBS webpage](#).

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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- To offer an innovative, dynamic and flexible programme that critically considers developments in the academic study of International Business and Management and the changing contexts of International Business and Management in a globalised world;
- To critically explore cultural and social constructions in International Business and Management and the implications that they have had and continue to have on the business environment;
- To improve students' knowledge of the complexity of understanding the relationship between International Business and Management, its ideologies and the responsibilities of managers within the workplace;
- To develop analytical skills to identify the links between the functional areas in management, management practices, organisations, and the international business setting;
- To provide robust theoretical frameworks for students to develop an integrated and critically aware understanding of *International Business and Management*, and to cultivate a critical and analytical approach to contemporary methodological advances in *International Business and Management* research;
- To develop in students a range of intellectual skills reflecting both the ethos of lifelong learning and the rigour required at Level 7: a high level of student autonomy and self-direction in order to facilitate the student to demonstrate initiative, originality alongside integrity and ethical judgement in their advanced scholarship and to become influential and effective specialists in the field of *International Business and Management*.

Course Learning Outcomes

The following statements define what students graduating from the MSc International Business and Management course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 7 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

The MSc International Business and Management is awarded to students who upon completion will be able to demonstrate:

1. A systematic understanding of relevant knowledge about international business, their external context and how they are managed;
2. Application of relevant knowledge to a range of complex situations taking account of its relationship and interaction with other areas of the International business;

[QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

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3. A critical awareness of current issues in international business and management which is informed by leading edge research and practice in the field.
4. An understanding of appropriate techniques sufficient to allow detailed investigation into relevant international business and management issues.
5. Creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in international business and management;
6. Ability to acquire and analyse data and information, to evaluate their relevance and validity, and to synthesise a range of information in the context of new situation;
7. Conceptual understanding that enables the student to:
 - a. evaluate the rigour and validity of published research and assess its relevance to new situations;
 - b. extrapolate from existing research and scholarship to identify new or revised approaches to practice.
8. Ability to conduct research into international business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and for such to inform the overall learning process;
9. Ability to communicate effectively both orally and in writing, using a range of media;
10. Ability to take an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.

Course Design

The design of this course has been guided by the following QAA Benchmark:

- Master's Degrees in Business and Management (2023)

Course Structure

The MSc International Business and Management comprises modules at level 7.

Module specifications for each of these modules are included within the course handbook, available to students on-line at the beginning of each academic year.

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| | Module | Credits | Module Type ⁷ |
|---------|--|---------|--------------------------|
| Level 7 | | | |
| | Postgraduate International Student Orientation and Academic Skills Development (International students only) | 0 | Requisite |
| | International Business (IB) | 30 | Mandatory |
| | Strategic International Marketing (SIM) | 30 | Mandatory |
| | Managing People Effectively in an International Context (MPEIC) | 30 | Mandatory |
| | Changing Management with Decision Making (CMDM) | 30 | Mandatory |
| | Research Methods and Proposal | 0 | Requisite |
| | Dissertation | 60 | Mandatory |

Awards

On successful completion of the course, students will be awarded an MSc International Business and Management. Students who leave the course early may be eligible for a PgD Business and Management on successful completion of 120 credits or a PgC Business and Management on successful completion of 60 credits.

Course Delivery

The course is delivered at Ipswich. Students studying full-time on MSc International Business and Management are likely to have approximately 12 contact hours per week. The contact hours will include links to video, podcasts, additional reading and blended activities. Students will be expected to engage in collaborative learning with peers through the discussion board in Brightspace. Students will normally be expected to undertake 25 hours of independent study in an average week but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be 100% coursework (including essays, reports and research projects).

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs

⁷ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Taught Postgraduate Awards](#)

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Students undertaking MSc International Business and Management will be charged tuition fees as detailed below.

| Student Group | Tuition Fees |
|----------------------------|------------------|
| Full-time UK | £9,090 per year |
| Full-time EU/International | £14,625 per year |

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

There is no regular requirement for students to pay additional course fees. Where supplementary activities are offered there may be a small charge to cover their cost (for example, for transport).

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the [website](#).