

DEFINITIVE COURSE RECORD

Course Title	BA (Hons) Leadership and Management
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 6
Professional, Statutory and Regulatory Bodies Recognition	None
Credit Structure ²	360 Credits Level 4: 120 Credits Level 5: 120 Credits Level 6: 120 Credits
Mode of Attendance	Full-time
Standard Length of Course ³	3 years full-time
Intended Award	BA (Hons) Leadership and Management
Named Exit Awards	DipHE Leadership and Management CertHE Leadership and Management
Entry Requirements ⁴	112 UCAS points (or above/equivalent); level 2 Maths and English (A-C grade/4-9 grade) or equivalent; applicants may be expected to attend an interview; IELTS 6.0 overall (5.5 in all categories) where English is not the applicant's first language.
Delivering Institution(s)	East Coast College
UCAS Code	N202

This definitive record sets out the essential features and characteristics of the BA (Hons) Leadership and Management course. The information provided is accurate for students entering level 4 in the 2024-25 academic year⁵.

Course Summary

The BA (Hons) Leadership and Management brings together degree-level education alongside professional practice. Students that graduate from this programme will receive the BA (Hons) degree. It is designed to provide students with knowledge, skills and experience in the main functions of business operations, leadership and management. Students will study modules that cover these functions and will reflect on their own practice through contextualised assessments and practice-based modules. As students' progress through the course, the focus of teaching and support will switch from introducing students to key concepts and the

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Undergraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#) and further details about Disclosure and Barring Checks (DBS) can be found on the [University's DBS webpage](#).

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

DEFINITIVE COURSE RECORD

latest thinking in core management disciplines to the application of this knowledge in real business scenarios.

Course Aims

1. Demonstrate an advanced knowledge and critical understanding of a broad range of areas of business and management and the detailed relationships between these and their application to practice
2. Establish an excellent command of subject-specific skills as well as proficiency in generic skills and attributes
3. Apply a critical perspective on a view of business and management which is influenced by analysis of a wide range of learning sources, based on a proactive and independent approach to learning; challenging assumptions and questioning the status quo
4. Manage exceptional capacity to develop and apply their own perspectives to their studies, to deal with uncertainty and complexity, to explore alternative solutions, to demonstrate critical evaluation and to integrate theory and practice in a wide range of situations
5. Determine values and an ability to challenge assumptions, champion the values of global social responsibility while also appreciating the debates and potential contradictory views that this presents in complex business and management environments.

Course Learning Outcomes

The following statements define what students graduating from the BA (Hons) Leadership and Management course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 4/5/6 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

1. Demonstrate a systematic understanding of key aspects of Business Management, including acquisition of coherent and detailed knowledge, at least some of which is at, or informed by, the forefront of defined aspects of a discipline
2. Appreciate the uncertainty, ambiguity and limits of knowledge
3. Deploy accurately established techniques of analysis and enquiry within a discipline
4. Critically evaluate arguments, assumptions, abstract concepts and data, to make judgements, and to frame appropriate questions to achieve a solution, or to identify a range of solutions to a problem

⁶ As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)
BA (Hons) Leadership and Management (YMDLSM/YLSMSGLE24)

DEFINITIVE COURSE RECORD

5. Devise and sustain arguments and/or to solve problems using ideas and techniques, some of which are at the forefront of the discipline
6. Describe and comment upon particular aspects of current research in the discipline
7. Manage their own learning, and make use of scholarly reviews and primary sources
8. Apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects
9. Effectively communicate information, ideas, problems and solutions to both specialist and non-specialist audiences
10. Demonstrate the possession of qualities and transferable skills necessary for employment requiring the exercise of initiative and personal responsibility; decision-making in complex and unpredictable contexts; the learning ability needed to undertake appropriate further training of a professional or equivalent nature

Course Design

The design of this course has been guided by the following QAA Benchmarks:

- QAA Subject Benchmark Statement; Business and Management (2023).

Course Structure

The BA (Hons) Leadership and Management course comprises modules at levels 4, 5 and 6.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type ⁷
Level 4			
	Introduction to Management and Leadership	20	M
	Exploring Entrepreneurship	20	R
	Managing a Project	20	R
	Accounting for Business	20	R
	Data for Business	20	R
	Marketing Principles	20	R
Level 5			
	Managing and Engaging People	20	R

⁷ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Undergraduate Awards](#)

DEFINITIVE COURSE RECORD

	Management and Leadership in Action	20	M
	Financial Analysis for Business	20	R
	Managing Innovation	20	R
	Research for Business	20	R
	Consumer Behaviour and Relationship Management	20	R
Level 6			
	Strategic Human Resource Management	20	R
	Extended Research Project	40	O
	Change Leadership	20	R
	Strategic Marketing:	20	R
	The Enterprising Graduate	40	O
	Strategic Management	20	R

Awards

On successful completion of the course, students will be awarded a BA (Hons) Leadership and Management. Students who leave the course early may be eligible for a DipHE Leadership and Management on successful completion of 240 credits including all mandatory modules at levels 4 and 5, or a CertHE Leadership and Management on successful completion of 120 credits including all mandatory modules at level 4.

Course Delivery

The course is delivered at East Coast College. Students studying full-time on BA (Hons) Leadership and Management are likely to have approximately 450 contact hours for level 4, 445 contact hours for level 5 and 400 contact hours for level 6. The contact hours will be a mix of lecture, seminar, presentations and practical activity. Students will normally be expected to undertake 25 hours of tutor led activities and independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be 100% coursework (including essays, reports, presentations, group work, reflective learning journals and research projects).

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

DEFINITIVE COURSE RECORD

Course Costs

Students undertaking the BA (Hons) Leadership and Management will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	£9,250 per year
Part-time UK/EU	£1,454 per 20 credit module
Full-time International	£14,610
Part-time International	£2,435 per 20 credit module

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Students are unlikely to incur other costs other than for stationery.

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).